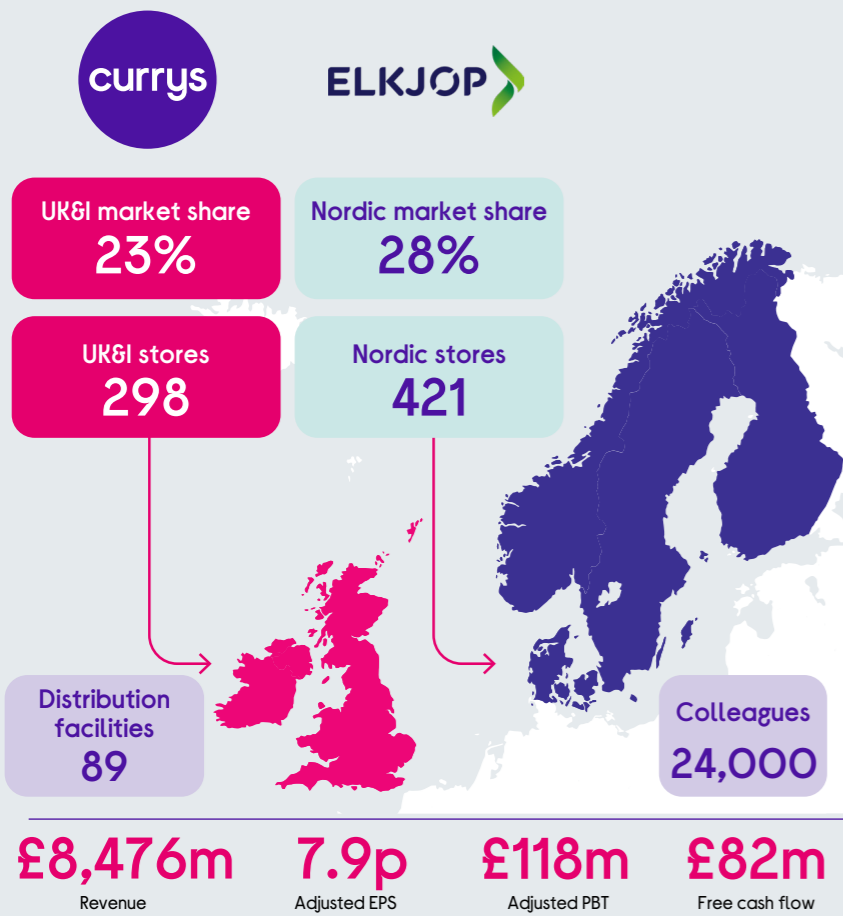




# We help everyone enjoy amazing technology

Currys plc is a leading omnichannel retailer of technology products and services, operating through online and 719 stores in 6 countries.

We are leaders in the markets we operate in.



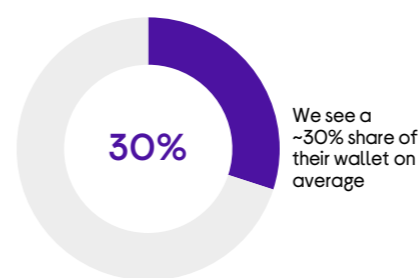
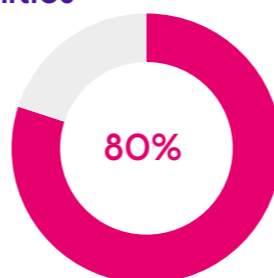
## Significant growth opportunities

UK Electricals market size:

**£20.0bn**

Nordics Electricals market size:

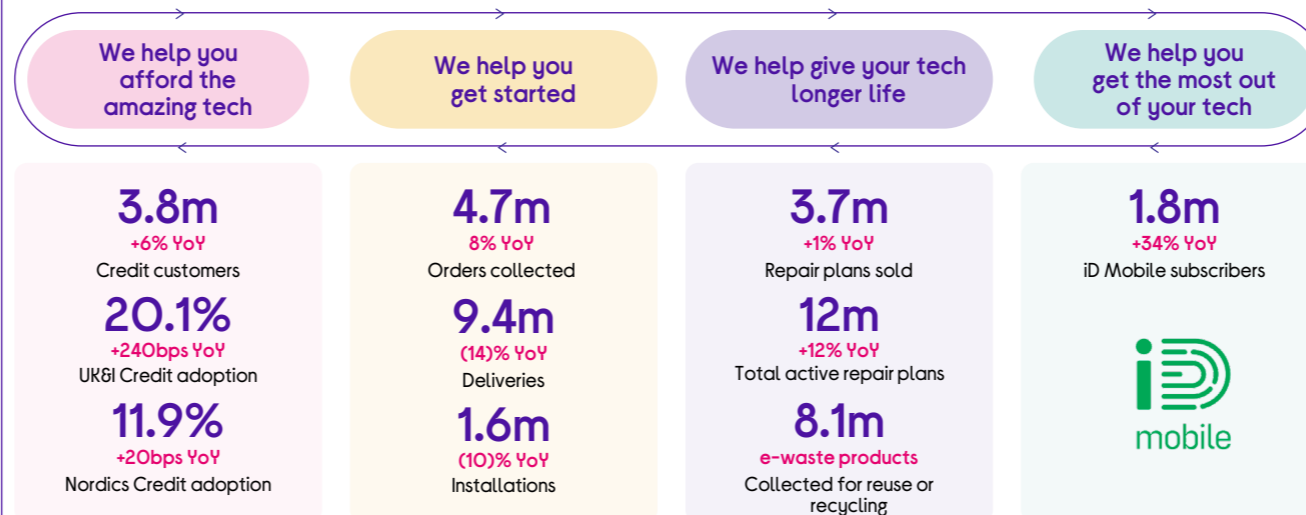
**£11.0bn**



### Strategic priorities



## Services are big, growing and valuable to customers and to Currys



### Leadership

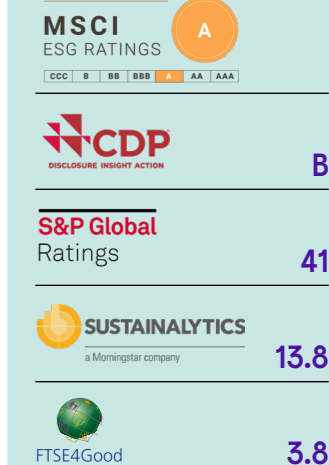
- Ian Dyson**  
Chair
- Alex Baldock**  
Group Chief Executive
- Bruce Marsh**  
Chief Financial Officer
- Eileen Burbidge MBE**  
Independent Non-Executive Director
- Magdalena Gerger**  
Independent Non-Executive Director
- Steve Johnson**  
Independent Non-Executive Director
- Fiona McBain**  
Independent Non-Executive Director
- Octavia Morley**  
Independent Non-Executive Director
- Gerry Murphy**  
Independent Non-Executive Director
- Adam Walker**  
Independent Non-Executive Director
- Nigel Paterson**  
General Counsel and Company Secretary

### Sustainability

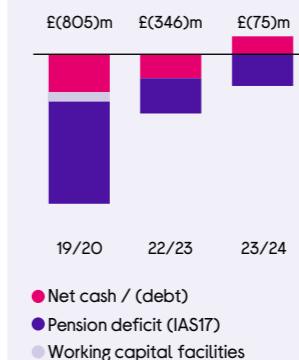
#### Priorities

- We will improve our use of resources and create circular business models
- We will help eradicate digital poverty
- We aim to achieve net zero emissions by 2040

#### Recognition



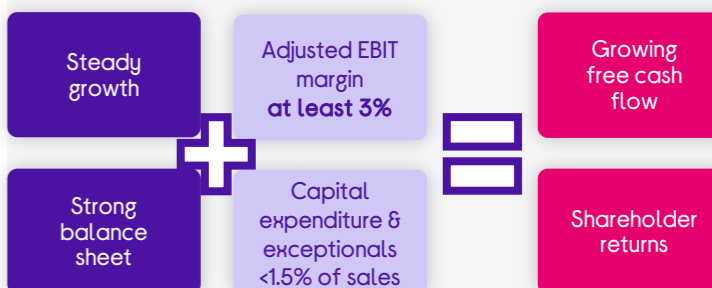
### Robust balance sheet



### Current year guidance

- Group expects to see growth in profits and cash flow
- Capital expenditure of around £90m
- Net exceptional cash costs of around £30m
- Annual pension contribution of £50m

### Medium term targets



**Key contacts**  
 Investor relations: IR@currys.co.uk  
 Media relations: CorporatePR@currys.co.uk

Unless otherwise stated, data refers to financial year 2023/24.

Adjusted profit before tax, free cash flow and adjusted EPS are alternative performance measures used throughout this presentation. The Group uses certain APMs that are not required under IFRS. Definitions and reconciliations can be found in the 2023/24 Results announcement.

1. Unique identifiable households who have shopped for electricals with Currys in the past three years.